

## Ambassador Script

### What is MMFA?

Moravian Ministries Foundation of America (MMFA) was originally organized almost 25 years by a Synod directive. It is the only inter-provincial organization that's mission is to grow and sustain the ministries that are central to our Moravian faith. The motto is "Moving ministries forward, together." Today, MMFA supports us in the following five ways:

1. Investment Management
2. Gift Planning
3. Stewardship Services
4. Gift Facilitation
5. Grant-Making

### Gift Facilitation

MMFA first introduced the Giving Portal in 2019 for online giving. In 2021 MMFA made the decision to absorb the fees associated with credit card usage for those using the MMFA online portal, passing the full amount donated to the recipient.

### Moravian Day of Giving

Moravians have always given generously and thoughtfully as individuals, but also collectively in response to God's call. Our Covenant for Christian Living outlines our collective commitment. Three years ago, the Provincial Elders' Conferences of both provinces of the Moravian Church in America authorized MMFA to sponsor an annual "**Moravian Day of Giving**," which always coincides with Mardi Gras. In 2023, the event is February 21. It begins and ends based on the Eastern Time Zone. Here's your opportunity to make an unexpected gift, above and beyond your tithe or pledge, to your church, Moravian agencies, or ministries about which you feel passionate. In addition, there are Field of Interest funds that are used to make grants to qualified Moravian ministries.

### Incentives for the 2023 Moravian Day of Giving

Imagine the possibilities! Think of all the good our congregation could do with \$10,000! The one U.S. Moravian congregation or fellowship with the highest level of participation on this year's Moravian Day of Giving will receive \$10,000.00 (unrestricted).

The congregation with the second highest level of participation will receive \$5,000.00 and the third highest level of participation will receive \$2,500.00. Help our congregation do more good by making a gift on Tuesday, February 21, 2023 to our congregation on the [Moravian Giving Portal](#).

In addition, MMFA is matching the first \$15,000 made to any of the grant-making Moravian Field of Interest Funds on that day.

## Related Scripture

“We, the many, are different parts that form one body in the Anointed One. Each of us is joined with one another, and become together what we could not be alone.” -- Romans 12:5 (The Voice)

“Two can accomplish more than twice as much as one, for the results can be much better. If one falls, the other pulls him up; but if a man falls when he is alone, he’s in trouble.” Ecclesiastes 4: 9-10 (The Living Bible)

## Frequently Asked Questions

**How is “participation” calculated?** MMFA calculates participation as the total number of different donors who give to your congregation through the Giving Portal on February 21 divided by your congregation’s average weekly attendance as most recently published in the Interprovincial Board of Communication’s “Congregational Statistics.”

**Where does the incentive and matching money come from?** The gift of the incentive money, totaling \$17,500 for congregations, comes from your Moravian Ministries Foundation’s operating funds. This (and everything else we do) ultimately comes from the fees paid by our investors in the Common Fund — fees that stay within the church instead of going to secular investment managers. The Moravian Ministries Foundation in America receives no money from The Moravian Church in America or your province.

## Checklist

1. Make sure the Day of Giving event is promoted at your church:
  - In the bulletin
  - Email
  - church newsletter
  - website
  - Social media
2. Ask the leaders of the groups within your church (church boards, women’s fellowship, Stewardship, etc. to promote the Day of Giving, letting them know what the Day of Giving does with the money and making sure they know about the website and how to use the portal.

3. Ask your pastor to promote the event during announcements in worship in February
4. Offer to do a demonstration (or recruit someone else) of how to go into the portal either during announcements or immediately after worship and show them the sections of Moravian congregations, Field of Interest or Designated Funds, Specific Organizations or Ministries within the Moravian community. Tell them all credit card expenses are paid for by MMFA, the church or ministry receives the full amount donated.